

Strategic Priorities for 2025-2028



Strategic Priority	Why is this a priority?
LEVERAGE TECHNOLOGY: Build capabilities to leverage data, AI, and technology for system efficiency and to connect with clients in the way they prefer.	With shrinking federal support for SNAP programs, we must be as efficient as possible with our limited resources. Modern technology systems and AI-enabled tools can enhance our infrastructure to support more efficient workflows and a better customer and staff experience.
ADDRESS HOUSING BARRIERS: Rethink how to address barriers to housing and keep the existing supply affordable.	An uncertain economic outlook and stubbornly high cost of living could make housing even more unaffordable for low-income residents. SNAP must be creative and bold in how we help clients access and keep housing.
COLLABORATE AND COMMUNICATE: Reinforce and expand community education, collaborations and awareness activities.	As traditional funding sources change, we must ensure that the community understands the critical role that SNAP plays. This understanding can then support advocacy for state and local funding, as well as further partnerships that leverage the strengths of the many community agencies serving the same clients.
RESPOND TO FUNDING CHANGES AND OPPORTUNITIES	The significant uncertainty and changing landscape for Community Action Agency funding in general, and SNAP specifically, means that we must be ready to quickly adapt. This adaptation is already happening for cuts but may also be needed to respond to new opportunities.