

GIVING OPPORTUNITIES 2024



SNAP is Spokane County's Community Action Agency, dedicated to aiding low-income individuals since 1966. We believe in providing a "hand-up" by addressing immediate needs while empowering our neighbors for future success. SNAP channels over 90% of every dollar to client services, benefitting our neighbors in need. These funds support essential programs that provide energy assistance, home repair and weatherization, housing opportunities, transportation, and opportunities to grow into home or business ownership. SNAP helps about 40,000 Spokane County residents each year. Here are some ways you can support!

POWER OF CONNECTION

SNAP's largest annual fundraiser coincides with the organization's celebration of Community Action Month, highlighting the critical role the nation's Community Action Agencies play. The campaign includes a fundraising event and ongoing activities in May. Some sponsor benefits may extend beyond the campaign's end date. Commitment Deadline: May 1, 2024.

SPONSOR LEVEL	PRESS RELEASE MENTIONS	SPEAKING OPPORTUNITY AT EVENT	SOCIAL MEDIA & WEBSITE MENTIONS	EMAIL CAMPAIGN MENTIONS	LOGO PLACEMENT (WEBSITE, SOCIAL MEDIA & EVENT MATERIALS)	LISTING ON EVENT WEBPAGE (LISTING ONLY/ NO LOGO)	ONSITE EVENT ANNOUNCEMENTS
THRIVE & PRESENTING SPONSORS (\$4,000-\$10,000)	✓	✓	✓	✓	✓		✓
COMMUNITY IMPACT SPONSOR (\$2,500)	✓		✓		✓		✓
OPPORTUNITY SPONSOR (\$1,200)	✓		✓			✓	✓
NEIGHBORHOOD SPONSOR (\$600)						✓	✓

DAD'S DAY DASH

This family-friendly run/walk will take place at Manito Park on Father's Day, June 16, 2024. The event attracted nearly 500 participants in its peak year. It includes a chip-timed 5k with 1-mile non-timed option. Kids activities, vendor opportunities. Commitment Deadline: May 1, 2024 for T-shirt logo inclusion.

SPONSOR LEVEL	LOGO PLACEMENT (ONSITE, WEBSITE, & T-SHIRT)	SOCIAL MEDIA & WEBSITE MENTIONS	EMAIL CAMPAIGN MENTIONS	PRESS RELEASE MENTIONS	LISTING ON EVENT WEBPAGE (LISTING ONLY/ NO LOGO)	ONSITE EVENT ANNOUNCEMENTS
EVENT SPONSOR (\$1,000)	✓	✓	✓	✓	✓	✓

REVIEW ADDITIONAL GIVING OPPORTUNITIES ON THE REVERSE SIDE OF THIS PAGE.

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PAJAMA PARTY

A fun and engaging way to provide for clients in need during cold weather months. Join the Sept. 14, 2024 event and/or host your own pajama party around the company schedule. Sponsor logos may also be associated with on-site elements at the events.

SPONSOR LEVEL	LOGO PLACEMENT (WEBSITE, SOCIAL MEDIA & EVENT MATERIALS)	SOCIAL MEDIA & WEBSITE MENTIONS	EMAIL CAMPAIGN MENTIONS	PRESS RELEASE MENTIONS	LISTING ON EVENT WEBPAGE (LISTING ONLY/ NO LOGO)	ONSITE EVENT ANNOUNCEMENTS
SLUMBER SQUAD V.I.P. (\$2,500)	✓	✓	✓	✓		✓
DREAMLAND DEVELOPER (\$1,200)	✓	✓		✓		✓
SLEEPYTIME SUPERSTAR (\$600)		✓			✓	✓
SNUGGLE SUPPORTER (\$250)					✓	✓

YEAR END MATCHING CAMPAIGN

A December campaign leveraging sponsor pledges as matching funds to increase individual donations. Increased email, text, or social media promotion available with higher donation quantities. Each matching opportunity receives a week of virtual promotion and a mention following the campaign in our e-newsletter. Takes place throughout end of year holiday period.

SPONSOR LEVEL	LOGO PLACEMENT (SOCIAL MEDIA)	EMAIL CAMPAIGN MENTIONS	TEXT CAMPAIGN MENTIONS
CAMPAIGN SPONSOR (\$500 - \$5000)	✓	✓	✓

SNAP ENDOWMENT GOLD CLUB

Contribute to the SNAP endowment fund, a financial reserve that builds interest while representing a stronghold of fiscal reinforcement for our programs. This initiative ensures SNAP's financial stability in the present and lays a foundation for the organization in the future. It opens doors to innovative programs and provides access to flexible funds during crises.

SPONSOR LEVEL	LEAVING A LEGACY TO THE COMMUNITY	RECOGNITION ON THE GOLD CLUB WALL (GIVING LEVEL DETERMINES PLACEMENT) (LOCATED AT WHISTALKS WAY OFFICE)
GOLD LEVEL (\$10,000 & ABOVE)	✓	✓
SILVER LEVEL (\$5,000 - \$9,999)	✓	✓
BRONZE LEVEL (\$1,000-\$4,999)	✓	✓

SNAP welcomes in-kind donations and offers volunteer opportunities. Reach out to Mariah McConnaughey at 456-7627 x5240 or fundraising@snapwa.org to explore options. SNAP is a 501(c) 3 nonprofit organization with a tax ID #91-1311127.